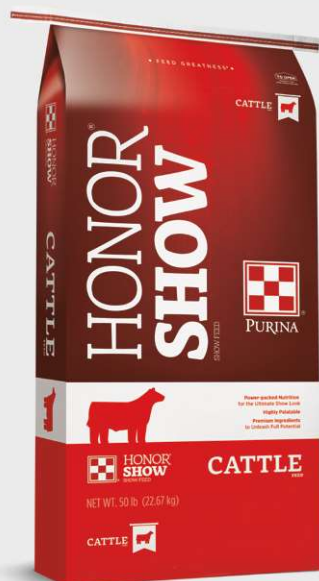




Show Cattle



Purina® Honor® Show Feed Fitters Edge®

Honor® Show Feed Fitter's Edge® feed is a coarse-textured sweet feed. This is a complete, balanced diet formulated for optimum growth and development of show cattle. It can be followed by feeding Honor® Show Feed Finishing Touch® feed. Fitter's Edge® feed is supported by Purina's knowledge, experience and research. It's never too early to start thinking Winner's Circle. Get your best animals on Honor® Show Feed Fitter's Edge® feed today so they can reach their full potential.

FEATURE

BENEFIT

A uniquely-formulated versatile ration

- Offers flexibility from start to finish in your feeding program
- Can be fed as a complete ration to grow and develop show cattle
- Can be blended with grain to achieve the desired rate of gain while maintaining a well-balanced ration.

Availa® 4

- Balanced combination of zinc, manganese, copper and cobalt.
- Provides critical highly-available minerals that helps immune response which is critical for health traveling show cattle.
- Helps support growth and muscle development – allows cattle to reach their full potential.

Tasco®

Research has shown that TASCOS® helps lower body temperature during heat stress, helping keep animals on feed.

Diamond V®

A true, fully fermented yeast culture developed specifically for optimum animal nutrition. Research proven, Diamond V® has a unique ability to support ration digestibility, palatability and intake by delivering a rich, all-natural nutrient source to the animal's digestive bacteria.

Includes Cottonseed Hulls

A very palatable roughage source that helps support consistent intakes.

Research Proven

Feed it with total confidence, backed by Purina's legendary tradition of fundamental and applied research, thousands of winning entries at local and national shows.

PuriFerm™

A uniquely formulated fungal enzyme ingredient containing both *Aspergillus oryzae* and *Aspergillus niger*. Fungal enzymes help in the digestibility of fibrous feedstuffs, thereby helping support growth performance.

Antibiotic Options Available:
Deccox® (decoquinate)

For the prevention of Coccidiosis – helps support normal immune system function.



FEED GREATNESS®

Purina® Honor® Show Feed

Fitters Edge®



Show Cattle

Guaranteed Analysis:

NUTRIENT	LEVEL
Crude protein, min.....	14.00%
Crude fat, min.....	2.50%
Crude fiber, min.....	15.00%
Calcium (Ca), min.....	0.55%
Calcium (Ca), max.....	1.05%
Phosphorous (P), min.....	0.40%
Salt (NaCl), min.....	0.15%
Salt (NaCl), max.....	0.65%
Potassium (K), min.....	0.65 ppm
Selenium (Se), min.....	0.44 ppm
Vitamin A, min.....	3,200 IU/lb

Directions:

This feed is designed for show cattle under 900 pounds, but may be fed to cattle of any age or weight with proper management. Developing show cattle should eat approximately 2.5-3% of body weight and should be fed hay free-choice. Frame, genetics and management will determine finishing period.

For the medicated option, feed at the rate of 2 lbs per 100 lbs of body weight to provide 22.7 mg Decoquinatate per 100 lbs of body weight per day. Feed at least 28 days during of exposure to coccidiosis or when it is likely to be a hazard.

Important: This product is to be fed only to the animal species as directed on the label.

Follow these management practices:

1. When making a ration change, allow 7-10 days for animals to adjust to the new ration.
2. Provide a source of fresh, clean water at all times.
3. Do not allow fine material to accumulate in feeders.
4. Provide adequate, well-protected and well-managed bunk space for each animal to prevent feed from becoming wet and moldy.
5. When fed from a self-feeder, adjust feeder to minimize quantity of feed accumulating in trough.
6. Cattle should be vaccinated against enterotoxemia.
7. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control.
8. Provide plain salt and Purina® Wind & Rain® All Season mineral free choice.

In groups of cattle, there are certain animals that experience chronic bloat or other digestive disturbances, and consequently are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly-managed feeding practices can increase the incidence of bloat in all cattle. If bloating does occur, the above management practices should be reviewed.

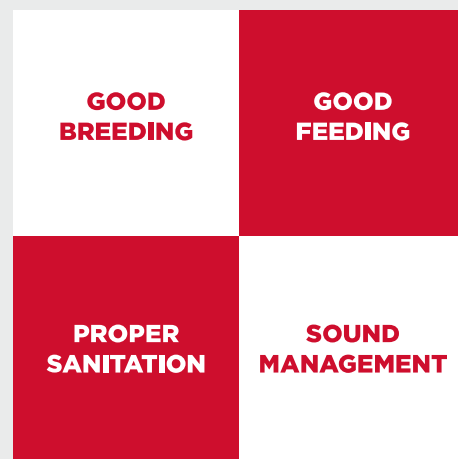
Caution: Store in a dry area away from insects. Do not feed moldy or insect-infested feed.



High Octane® supplements are specifically designed for livestock show animals. These supplements are part of the Honor® Show lineup of livestock show products.



OUR WINNING PHILOSOPHY



Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.purinamills.com or call Purina Customer Service at 1-800-227-8941.

Visit our website at www.purinamills.com

Product Code: 3004541-506 | 3004536-506
3004538-501 | 3004538-506



FEED GREATNESS®