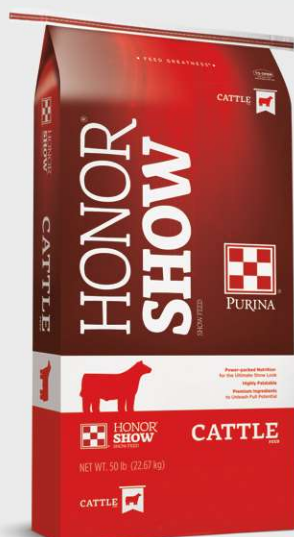




Show Cattle



Purina® Honor® Show Feed

Full Range™

Honor® Show Feed Full Range™ feed fed with free-choice grass hay is designed to help promote feed intake, bloom and fill in cattle fed for show. Honor® Show Feed Full Range™ feed can be fed throughout the entire feeding period to young calves being prepped for sale, as well as, steers and heifers being fed for exhibition.

It's never too early to start thinking Winner's Circle. Honor® Show Feed Full Range™ feed gives you the flexibility you need from start to finish to succeed in the ring.

FEATURE

BENEFIT

A uniquely-formulated versatile ration

- Offers flexibility from start to finish in your feeding program
- With grass hay, can be fed as a complete ration to grow and develop show cattle
- Can be blended with grain to achieve the desired rate of gain while maintaining a well-balanced ration.

Proprietary blend of ingredients

Helps improve palatability.

Steam Flaked Corn*

High-energy (calories) formula to help produce early bloom.

Cottonseed Hulls

A very palatable roughage source providing consistent intake.

Tasco®

Research has shown that TASCO® helps lower body temperature during heat stress – helping keep animals on feed.

Diamond V®

A true, fully fermented yeast culture developed specifically for optimum animal nutrition. Research proven, Diamond V has a unique ability to enhance ration digestibility, palatability and intake by delivering a rich, all-natural nutrient source to the animal's digestive bacteria.

Availa® 4

- Balanced combination of zinc, manganese, copper and cobalt.
- Provides critical highly-available minerals that helps immune response which is critical for health traveling show cattle.
- Helps support growth and muscle development – allows cattle to reach their full potential.

PuriFerm™

A uniquely formulated fungal enzyme ingredient containing both *Aspergillus oryzae* and *Aspergillus niger*. Fungal enzymes help in the digestibility of fibrous feedstuffs, thereby helping support growth performance.

Flexible use with High Octane® Supplements

Designed to be used with High Octane® Supplements: to help add body condition or improve growth rate use Power Fuel®, to help support muscling use Champion Drive™, to help support muscling and leanness use Fitter 35®, or to help gain a fuller appearance use Depth Charge®.

Research-proven

Feed it with total confidence – backed by Purina Animal Nutrition's legendary tradition of fundamental and applied research – thousands of winning entries at local and national shows.



FEED GREATNESS®



Guaranteed Analysis:

NUTRIENT	LEVEL
Crude protein, min.....	12.00%
NPN, max	3.50%
Crude fat, min.....	3.00%
Crude fiber, min	17.00%
Calcium (Ca), min	0.52%
Calcium (Ca), max	1.02%
Phosphorous (P), min	0.30%
Salt (NaCl), min.....	0.15%
Salt (NaCl), max.....	0.65%
Potassium (K), min	0.60 ppm
Selenium (Se), min.....	0.30 ppm
Vitamin A, min	3,250 IU/lb

Directions:

Offer Honor® Show Feed Full Range™ at 2.0 to 2.5% of bodyweight per day along with free-choice grass hay. Always offer plenty of fresh, clean water.

This feed is designed for show cattle 400 pounds to Show with proper management. Frame, genetics and management will determine finishing period.

Important: This product is to be fed only to the animal species as directed on the label.

Follow these management practices:

1. When making a ration change, allow 7-10 days for animals to adjust to the new ration.
2. Provide a source of fresh, clean water at all times.
3. Do not allow fine material to accumulate in feeders.
4. Provide adequate, well-protected and well-managed bunk space for each animal to prevent feed from becoming wet and moldy.
5. When fed from a self-feeder, adjust feeder to minimize quantity of feed accumulating in trough.
6. Cattle should be vaccinated against enterotoxemia.
7. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control.
8. Provide plain salt and Purina® Wind & Rain® All Season mineral free choice.

In groups of cattle, there are certain animals that experience chronic bloat or other digestive disturbances, and consequently are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly-managed feeding practices can increase the incidence of bloat in all cattle. If bloating does occur, the above management practices should be reviewed.

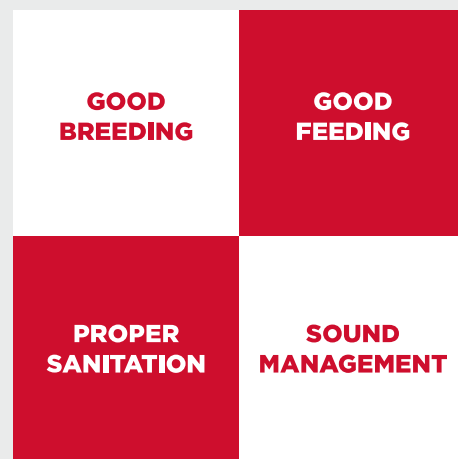
Caution: Store in a dry area away from insects. Do not feed moldy or insect-infested feed.



High Octane® supplements are specifically designed for livestock show animals. These supplements are part of the Honor® Show lineup of livestock show products.



OUR WINNING PHILOSOPHY



Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.purinamills.com or call Purina Customer Service at 1-800-227-8941.

Visit our website at www.purinamills.com

Product Code: 3004554-501 | 3004554-506
3004553-501 | 3004553-506



FEED GREATNESS®