



# LAND O LAKES® Herd Maker® Protein Blend Calf Milk Replacer

## A CALF MILK REPLACER FOR MAINTAINING GROWTH



Based on Land O'Lakes Animal Milk Products Company research, LAND O LAKES® Herd Maker® Protein Blend calf milk replacer delivers nutrition to growing calves with highly digestible, quality ingredients and features an exclusive blend of proteins. This blend of proteins is combined in a manner to enhance the qualities of each.

**22% Protein, 15% Fat**

**Research proven to perform equal to a 20% Protein, 20% Fat traditional formula**

**Lower cost than a comparable traditionally formulated product**



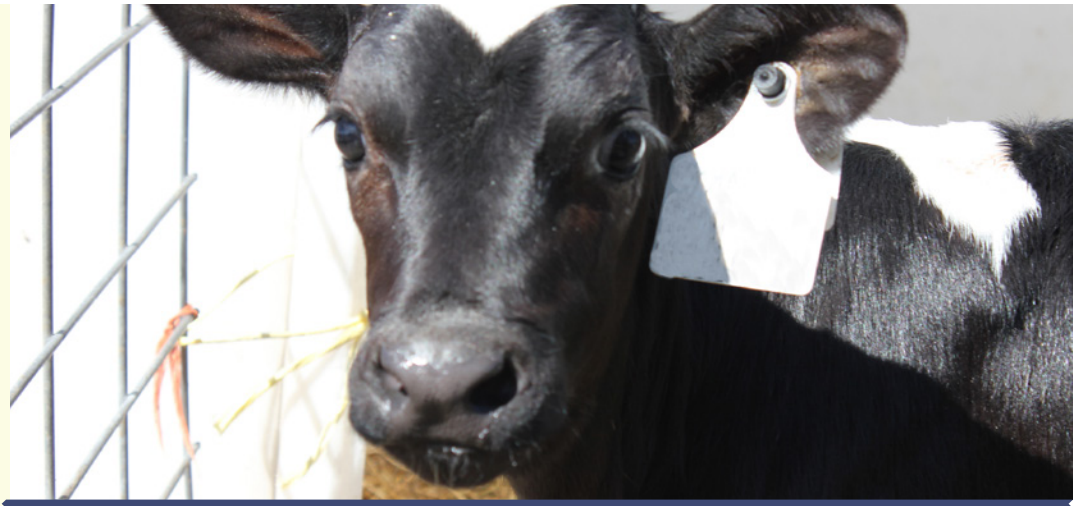
# HERD MAKER®

PROTEIN BLEND

## WHY PROTEIN BLEND?

Whey protein has become one of the dairy industry's most valuable products, and with increased demand for whey protein as a high-quality protein for human consumption, calf milk replacers must compete for a share of the ingredients, increasing costs.

To address this challenge, Land O'Lakes Animal Milk Products made it a research priority to develop formulations, like LAND O LAKES® Herd Maker® Protein Blend calf milk replacer, featuring a blend of proteins that save investment cost without sacrificing calf performance.



## LAND O LAKES® HERD MAKER® PROTEIN BLEND CALF MILK REPLACER CAN DELIVER GROWTH

### Research for Protein Blend Formulations

Research conducted by Land O'Lakes Animal Milk Products in 2014 showed that LAND O LAKES® Herd Maker® Protein Blend calf milk replacer delivered equal performance when compared to a 20:20 traditional formula.

A research summary evaluating performance of LAND O LAKES® Herd Maker® Protein Blend calf milk replacer compared to a 20:20 traditional calf milk replacer showed an average daily gain of 1.26 pounds compared to 1.18 pounds.<sup>3</sup>

	20:20 traditional calf milk replacer	LAND O LAKES® Herd Maker® PROTEIN BLEND
NUMBER OF CALVES	44	43
6-WEEK AVERAGE TOTAL GAIN	49.6 lbs.	53.0 lbs.
AVERAGE DAILY GAIN	1.18 lbs.	1.26 lbs.
AVERAGE TOTAL CALF STARTER INTAKE	44.6 lbs.	49.8 lbs.

\*Based on Land O' Lakes Animal Milk Products Herd Maker® trial summary, 2014



FOR MORE INFORMATION, CONTACT YOUR LAND O'LAKES ANIMAL MILK PRODUCTS REPRESENTATIVE TODAY.

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